



Popcorn Presentation

Golden Food Trading Co.



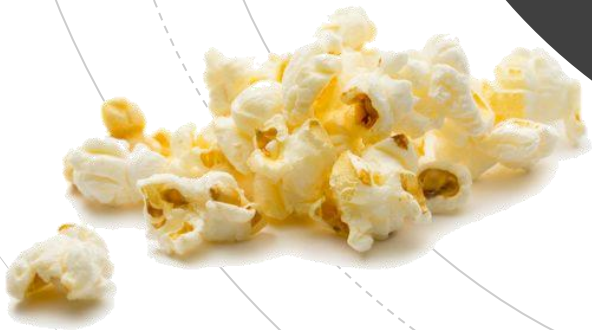
Your Success is our Success!

About Our Business

M.R.S. Packaging not only offers name-brand equipment, but also supplies the best quality Fun Food products and disposable packaging. All of our popcorn equipment and supplies are direct from the United States of America.

- Concession Equipment
- Training for your staff
 - Supplies
- Food cost guidance
- Disposable Packaging
- Complete free concession business set-up

After sale, we continue to offer our experienced feedback on concessions set-up and food cost guidance for FREE. Your success is our goal. We continually strive to ensure that our customers are always informed, trained on equipment operation and clean-up, and treated with the utmost care and service.



About Us

Easy-to-operate equipment - minimal staff training required

Wide selection of machines

Variety of flavors for every product line

Put a smile on every face

Low food cost = high profit margins!

Right for all kinds of venues including:

Concession Stands

Cinemas

Stadiums

Hotels

Arenas

Candy Stores

Schools

Amusement Parks

Festivals

and more!



I) Equipment

By using this module, we can fix a tentative price list for the products.

Gold Medal

Model #2600

Ex

16 Oz Popcorn
Machine

Stainless
Steel
Kettle

Heated Deck
(keeps
popcorn
fresh)



Illuminated Cabin

- ❑ Preparation time: approx. 3-4 minutes
- ❑ 16oz Stainless steel E-Z Klean kettle
- ❑ 20"W x 20"D x 37"H / 82 lbs

Sell 30 tubs per day and reach you ROI in less than two months!*

**Results will vary based on serving size, selling price, etc.*

Gold Medal

Kettle Pucks for Kettle Cleaner

Packing: 1x48

Brand: Gold Medal – U.S.A.

Recommended investment to keep your kettle sparkling clean!



II) Supplies

[Concentrated Mixes]

By using this module, we can fix a tentative price list for the products.

Currently 3 in 1 Popcorn kit is not available in KSA

Preferred 3-in-1 Popcorn Kit



- ❑ Butterfly corn seeds, oil, and butter-flavored salt
- ❑ Brand: Preferred Popcorn
- ❑ Pre-portioned packets are easy-to-use and store
- ❑ One packet yields approximately **8** servings (24 oz)

Offer cinema quality popcorn every time!

Caramel Glaze Pop +

Added directly to kettle*



=



Add caramel mix with 3-in-1

It's that simple**!

*Use 6 Oz of glaze mix per batch

** Salt from 3-in-1 kit is omitted when preparing caramel corn



Popular Popcorn Serving Sizes*:

*images for illustration purposes only

CODE	ITEM	PACKING	PRICE	UNIT COST (AED)
5-B0024	24 oz. Popcorn Tub	1x1000	330	0.33
5-B0032	32 oz. Popcorn Tub	1x500	200	0.40
5-B0046	46 oz. Popcorn Tub	1x500	235	0.47



*Custom printing
services
available!*

We supply all items required to setup your operations!

III) Popcorn
Setup –
Salted &
Caramel



III) Popcorn Setup – Salted & Caramel

By using this module, we can fix a tentative price list for the products.

Served in 24 Oz tubs

Salted

Supplies	Purchase Price*	Yield**	Cost per Serving	
3-in-1 PAK	180	288	0.62	
24 Oz Tubs	330	1000	0.33	
		Serving Cost	SAR 0.95	
		Selling Price	SAR 7.00	
		Profit	SAR 6.05	86.4%

Caramel

Supplies	Purchase Price*	Yield**	Cost per Serving	
3-in-1 PAK	180	288	0.62	
Caramel Glaze***	230	664	0.34	
24 Oz Tubs	330	1000	0.33	
		Serving Cost	SAR 1.29	
		Selling Price	SAR 10.00	
		Profit	SAR 8.71	87.1%

*prices subject to change

**serving sizes are approximate



Contact Golden Food Trading Company

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