



Partnership with



Crepe, Waffle & Pancake & More.



Golden Food Trading Company | Off Tel: +966 11 2966656 | Email: info@goldenfood-ksa.com
Website: www.goldenfood-ksa.com

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Extra... ordinary Tastes!

We are the exclusive distributors of the **World's No1** Waffle Company.

In 1937 **Fred S. Carbon** developed the recipe for the world's first "multi-tri-tional" and improved flour: "**Golden Malted® Pancake & Waffle Flour**". The patented recipe using only the highest quality ingredients blended with nutritious malts creates the secret mix of flavorings yielding the delicious taste of **Golden Malted® Pancakes & Waffles**. The superior taste, texture and aroma makes them truly unrivaled and served in the finest Hotels, Restaurants, Universities and theme Parks globally, earning them many prestigious awards and acalaides.

Try them and see the difference.





Sweet or Savory

Provide to your customers a high quality extraordinary selection of tastes, during breakfast, lunch or anytime!

The variety of waffle's shapes, sizes and toppings will satisfy every customer's wish, either for a sweet or a savory temptation.



Quick & Tasty

Our Waffles are easy and quick to prepare and no special training is required. Alongside to the equipment, we provide you the flour, the butter and the syrup for the perfect recipe.



Our Malted® Waffle & Pancake Flour

Our product is our big success as it differs from all other retailed products. It is cooked in a special way, where nutritious essence of breadstuffs (malt) is mixed with high quality wheat flour, producing Malted Flour. Malted Flour is light, digestible and highly nutritious. Our Malted Flour Waffle and Pancake mix also has significant health benefits as "Malted" flour has a natural digestive quality that helps break down food and fats into nutrients, which the body uses for energy, growth and cell repair, guaranteeing your guests a full and productive day.

Malted flour tends to be naturally sweeter which is why we do not need to add significant sugars to our recipe...

It's great in taste and scent and has a great variety of products such as 97% Fat Free, Cone Flour, Robby's Pancake Mix, Flavored Mix and Vegetarian's Mix.



Low-cost - High Profit

In order to serve the perfect waffle, it takes two things: best quality ingredients and easy to use equipment. Golden Malted® can offer you both. The newest technology in the waffle irons, rugged commercial waffle bakers, are provided on loan, upon authorized signature with no cost to the customer. Maintenance program offered, under the stipulation that only Carbon® Golden Malted® Pancake and Waffle Flour is purchased for use in the waffle irons. Contact us NOW for a demonstration of our products and you will be surprised how easy it is to make a valuable difference in your market!





GOLDEN MALTED SINCE 1937
PANCAKE & WAFFLE MIX



NEW CREPE MIX *Delightfully delicious!*



Introducing
Crepe Mix

From the world's largest Waffle and Pancake Flour producers, Golden Malted®, comes our NEW "Sinfully Good" Crepe Mix!

- ✓ *Light, fresh and delicious!*
- ✓ *Easy to prepare, add water only!*
- ✓ *Ideal for sweet or savory dishes*
- ✓ *Zero Trans Fats*
- ✓ *Non GMO*



Tastes so good, it's Enlightening!

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GOLDEN MALTED SINCE 1937
PANCAKE & WAFFLE MIX

FRESH WAFFLE CONE

The Waffle Cone Baker is provided for free, with the condition of the exclusive use of Golden Malted Cone Flour.



WAFFLE BOWL

The RTP Waffle Cone Baker is:

✓ **Fast in baking**

In one minute it can make a fresh, delicious and crunchy waffle cone or bowl.

✓ **Easy to use**

Automatic digital timer, with no buttons, simple process of filling, closing and rotating.

✓ **Safe to use**

The automatic digital timer starts without risking to touch the hot plates. The handles allow its easy handling. The device is manufactured according to UL and NSF specifications and complies with all rules for a safe use.

✓ **Easy to clean**

After each use, you can easily clean the plates, which are covered with a special teflon, with just a wet towel so as to avoid any residues being left.

✓ **Adjust your product**

The different settings of time and temperature, allow you for different types of baking, according to the place and climate you live in.



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GOLDEN MALTED SINCE 1937
PANCAKE & WAFFLE MIX

BUBBLE WAFFLE

From the world's largest Waffle and Pancake Flour producers, Golden Malted®, comes our NEW "Bubble Waffle"!



GMO FREE

NEW!

✓ Light, Fresh and delicious!

✓ Easy and fast to prepare!

✓ Various tasty combinations with your inspiration!
(ice-cream, praline, fruits, syrups, etc.)



Flavor Packets

Tasty and high quality products from 1937

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GOLDEN MALTED SINCE 1937
 PANCAKE & WAFFLE MIX

SAVORY & STUFFED WAFFLE

The Golden Malted® Flour, of world's largest Waffle and Pancake Flour producers, is the only flour you can use for both Sweet and SAVORY Waffles.

The Taste
 that makes
 the Difference



Combine
 fresh ingredients
 & **create**
 unique dishes!

✓ **Pizza Waffles** ✓ **Club Waffles** ✓ **Chicken Waffles** ✓ **Vegetarian Waffles**

Tasty and high quality products since 1937

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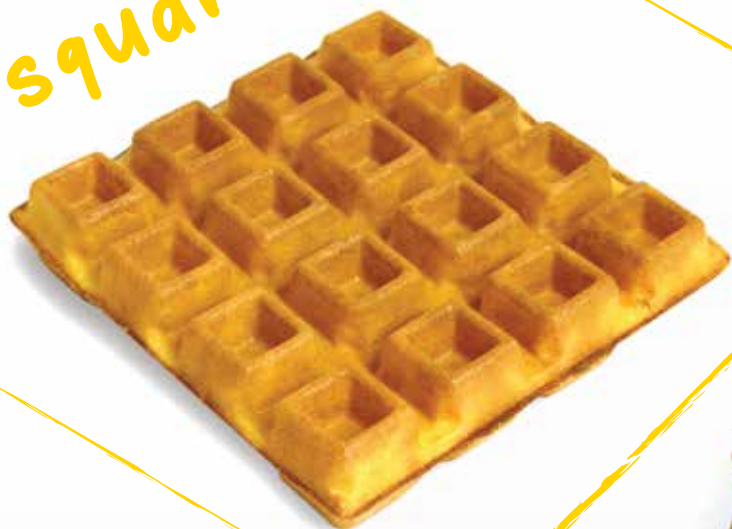


A New, Fresh Idea
by Golden® Malted

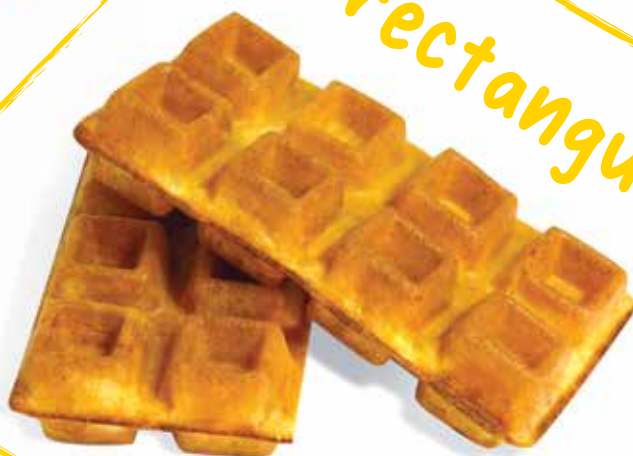
5 in **1**

5 waffle shapes
in 1 plate

square



rectangular



minis



sticks



bites



"Simply the Finest
since 1937"

**GOLDEN
MALTED** SINCE 1937
PANCAKE & WAFFLE MIX





GOLDEN **MALTED** SINCE 1937

PANCAKE & WAFFLE MIX

The World's #1 Waffle!
fresh & delicious
waffle bites



Simply the Finest since 1937



GOLDEN FOOD TRADING COMPANY | Shahad Commercial Center, OFFICE No7, 3184 Al Imam Saud Ibn Abdulaziz Rd, | Al Muruj Dist | Zip Code: 12281- 6233, Riyadh Kingdom of Saudi Arabia. Off Tel: +966 11 2966656 | Email: info@goldenfood-ksa.com | Website: www.goldenfood-ksa.com